

## Convert today's visitor into tomorrow's customer with DailyStory.

DailyStory® equips your team with a single, turn-key, customer engagement solution that provides the services, tools, and expertise you need to build, nurture, and grow your customer relationships.

There are no tedious or complex technologies to integrate together – we take care of all of that for you – enabling you to stay focused on your business and your customers..

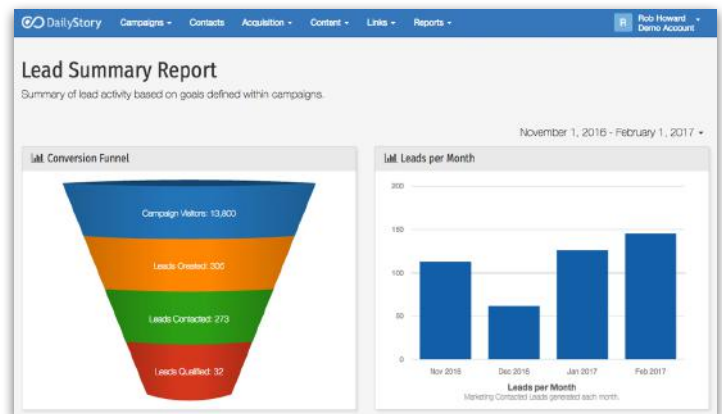
### A Unique Solution

DailyStory is unique because it offers clarity to businesses that want to understand how, where and when a visitor becomes a customer. It is a single, easy to implement solution that immediately enables companies to enhance their customer engagement without requiring multiple vendors and complex integrations.

### Clear Benefits

At DailyStory, we work with marketers and business owners just like you to eliminate the guesswork.

- Track customers at the top of your funnel before they convert to contacts.
- Review keyword and paid search analysis to see which paid search campaigns convert into sales opportunities.



### Works Best for B2B Companies

DailyStory works best for companies with sales that can take weeks to months. Most often these are businesses that sell to other businesses.

DailyStory helps you track, engage, and convert with customers throughout the sales cycle. And provides the insight to enable you to know how customers found you, where they converted, and when they became a customer.

This enables businesses to invest more in the processes and procedures that enable customer acquisition.

### Turn Key

Don't have time to solve this problem yourself? No problem, we can do it for you too.

Let our team of customer engagement experts help you build the right campaigns, integrate DailyStory with your existing processes and procedures, and provide weekly reports on how your campaigns are performing.

## Key Concepts

Everything in DailyStory is oriented around campaigns and contacts.

- **Campaigns** are activities that generate leads, such as paid search, landing pages or customer conferences.
- **Contacts** are unique, identifiable people and can be part of one or more campaigns as a lead.

All of DailyStory's features, such as web forms or paid search tracking, are then associated with a campaign. This enables business and marketing leaders to report and understand the performance of individual campaigns.

## Product Feature Highlights

DailyStory's customer engagement platform is designed to be simple. Simple enough to enable you to "go live" in a matter of minutes vs. weeks or months. Below are some highlights.

- **Lead analytics** see how leads behave and spots trends before they convert (become identifiable) and track them through into your CRM.
- **Workflow & Rules** build simple workflow to take actions on leads in campaigns and define rules for scoring, assignment and more.
- **Forecasting and reporting** pre-built, interactive reports enable you to see what has happened and what is forecasted to happen.
- **Email tracking** sends personalized 1:1 emails and track if those emails were delivered, opened and even clicked.
- **Paid search campaigns** associate leads back to the paid search terms and campaigns that originated them. See which paid search campaigns work.

- **Popup Offers** use an Exit Intent or a Welcome Mat popup when visitors leave or enter your site to quickly convert them.
- **Web forms** quickly build and design web forms using DailyStory pages or easily integrate into an existing WordPress site.
- **Link targeting and remarketing** track links and include remarketing pixels to integrate with your paid search campaigns.
- **Customer chat** simple customer chat tools integrated with DailyStory's campaign and lead management capabilities.

## Integrate and extend

DailyStory is built as a platform making it easy to integrate and extend.

- **WordPress** plugin and shortcodes make integration into WordPress and building beautiful landing pages easy.
- **Salesforce** integration qualified leads automatically moved into Salesforce and value of won opportunities are added to your DailyStory campaign.
- **Mailchimp** integration easily adds contacts to lists as part of a campaign's workflow.
- **Google** analytics and reCAPTCHA integration ensure your web analytics data is kept up-to-date and web forms can be protected from spammers.
- **REST API and web hooks** DailyStory's entire platform is built on a REST API with web hooks.

## Start FREE!

[Try DailyStory FREE! After 21 days.](#) If you decide to continue you can sign up for a subscription plan that works best for your business.